



Plenitude is the new brand of Eni Gas & Power France

Paris, October 15, 2024 – As of today, Eni Gas & Power France, a company present in the French energy market with around 1 million customers, becomes Plenitude. The rebranding of the company's international activities continues, in line with its business model, which integrates the production from renewables, the sale of energy and energy solutions, and an extensive network of charging points for electric vehicles.

With this operation, Plenitude confirms its desire to be recognised, even in France, with a single identity that fully represents its global vision of energy, positioning itself in the country, as it already occurs in Italy and abroad, as a trusted brand, ready to provide 360° support to its customers in the energy transition, offering them concrete and innovative solutions.

To show the transformation of its French subsidiary to the general public, from October 19, 2024, Plenitude will launch a multimedia campaign in France whose basic elements, imagination and adaptability, shape the company's change and innovative power through a new creative language.

'Plenitude, a name that represents our comprehensive global vision and energy in continue regeneration, marks today a further step in the evolution of its activities in France. After Italy, Spain and Portugal, we are very proud to present also in the French market our brand that expresses a clear mission, rooted in innovation and growth, to build together with our customers a future in which energy becomes synonymous with trust, sustainable development and progress, accompanying them on the path towards energy transition,' said **Giorgia Molajoni Digital, Information Technology & Communication Director di Plenitude.**

Innovative solutions to serve customers

With this operation, Plenitude also introduces a new customer service model and an innovative technological platform, offering electricity from renewable sources certified through French guarantees of origin. A real paradigm shift that reflects the desire to put customers even more at the heart of its strategy, providing them with a richer and more innovative experience that is closer to their energy needs, supporting them in managing their consumption on the path to energy transition.

Commitment to energy production from renewable sources

Plenitude also aims to strengthen its presence in the renewable energy sector in France. Currently, Plenitude operates 120 Megawatts-peak (MWp) of photovoltaic installed capacity and is developing over 700 MW of new solar and wind projects.

The development of the e-mobility

Plenitude is investing in the development of a network of fast and ultra-fast charging points and e-mobility solutions, called "On the Road". Thanks to the "Plenitude On the Road" app, French customers will also have access to over 400,000 interoperable charging points across Europe.



Plenitude

Plenitude, a company controlled by Eni, supplies energy to about 10 million European customers with the goal of reaching 11.5 million clients by 2027. In the field of energy production from renewable sources, the company also aims to reach over 8 GW of installed capacity by 2027 and over 15 GW by 2030. Plenitude is also among the leaders in the field of electric mobility, with the goal of reaching 40,000 charging points by 2027.

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