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# 5 COMMUNITIES

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Plenitude is committed to creating shared value in the territories in which it operates, both by spreading the culture of sustainable energy usage in favor of a collective commitment to the energy transition, and by supporting initiatives aimed at sustainable and inclusive local development.

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## POLICIES AND OTHER REGULATORY TOOLS

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- [Eni Code of Ethics](#)
  - [Respect for Human Rights in Eni Policy](#)
  - Management system on corporate responsibility according to the ISO 26000:2010 standard
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## Main Results 2023

### CORPORATE VOLUNTEERING

**2** days per year  
of paid leave for Plenitude people



### SPREADING THE CULTURE OF SUSTAINABLE ENERGY USE

Via  
Instagram:

**624**  
contents  
created

**5,400**  
followers  
(+ 3,200 compared to 2022)

**9 million**  
impressions

### PROMOTION OF ELECTRIC MOBILITY

over **9 million**  
impressions  
on Facebook and Instagram

**>4 million**  
users  
of coverage

**>20,000**  
clicks  
to content

### ENERGY EFFICIENCY PROJECTS AT MUSIC EVENTS, AS A PARTNER

Attendees:

**384,000**  
at Primavera Sound Festival

**4,000**  
at the Opera Festival

**35,000**  
at the C2C Festival

### COMBATING ENERGY POVERTY

Supported **9** projects  
on Italian territory

### COMBATING EDUCATIONAL POVERTY

Supported **5** projects  
on Italian territory

### LOCAL DEVELOPMENT

**27** Italian elementary school involved in  
'Più conosco, meno consumo' (The more I  
know, the less I consume) project

In Italy where Plenitude operates in the power production from renewable sources, urban redevelopment and energy efficiency interventions in municipal buildings and public lighting were supported

### SUPPORT FOR LOCAL COMMUNITIES

**3.75 mln €**

invested in supporting local  
communities

(+80% vs 2022)



## 5.1

# Spreading the culture of sustainable energy usage



As required by Law No. 208/2015 on Benefit Corporations (Società Benefit), the declared targets for the reporting year, the results achieved and future targets are given below.

MATERIAL TOPIC / COMMON BENEFIT PURPOSE	2023 TARGETS	2023 PERFORMANCE	STATUS OF ACHIEVEMENT	FUTURE TARGETS
<b>SPREADING THE CULTURE OF SUSTAINABLE ENERGY USAGE</b>  <i>Spreading the culture of sustainable energy usage</i>	<b>COMMUNICATION:</b> <ul style="list-style-type: none"> <li>evaluation of the launch of campaigns for raising awareness about the principles of conscious and responsible use of energy</li> <li>preparation of a content plan that will aim to continue to keep the messages conveyed by the 'Vitamin E' and 'Guide to high energy prices' initiatives in 2022</li> <li>formalization of new partnerships to promote more efficient and responsible energy use</li> <li>Participation in the '1 light up less' initiative</li> </ul>	<b>COMMUNICATION:</b> <ul style="list-style-type: none"> <li>campaigns implemented to raise awareness about the principles of conscious and responsible use of energy, through an ad hoc content plan (e.g. One Plenitude, Evolvere's 'Adesso' newsletter magazine)</li> <li>formalized and well-established partnerships to promote a more efficient and responsible use of energy (e.g. Eataly with 'Sustainable Paths for a New Energy', with Olimpia Milano for 'Olimpia @ School') and to promote electric mobility (e.g. Electric Days through Be Charge)</li> <li>Participation in the '1 light up less' initiative</li> </ul>	 <b>OBJECTIVE ACHIEVED</b>	<b>COMMUNICATION:</b> Continuing on from what was achieved in 2023: <ul style="list-style-type: none"> <li>evaluation of the launch of communication campaigns to continue awareness-raising on the principles of responsible and conscious use of energy in 2024</li> <li>preparation of a content plan that will aim to continue to maintain the messages conveyed by the 2023 initiatives</li> </ul>
	<b>EDUCATION:</b> <ul style="list-style-type: none"> <li>Launch of projects that unite the worlds of art and energy</li> <li>Through Evolvere: participation in events to promote the energy transition culture and development of new educational projects for children</li> </ul>	<b>EDUCATION:</b> <ul style="list-style-type: none"> <li>Projects launched that combine the world of art with energy (e.g. 'Feeling The Energy' installation as part of the Bergamo Brescia Italian Capital of Culture 2023 event and the 'Connections' installation at the Fuori Salone in Milan, through Be Charge)</li> <li>Through Evolvere: participation in events to promote the energy transition culture (e.g. participation in the Coldiretti Agricultural Village stages) and development of new educational projects for young children (e.g. Switch on Energy) to raise awareness about photovoltaic issues</li> </ul>	 <b>OBJECTIVE ACHIEVED</b>	<b>EDUCATION:</b> Continuing on from what was achieved in 2023: <ul style="list-style-type: none"> <li>valuation of the launch of projects uniting the worlds of art and energy in 2024</li> <li>preparation of a plan of educational initiatives that can continue to spread the energy culture</li> </ul>

	<ul style="list-style-type: none"> <li>• Through Be Charge, on the topic of e-mobility: <ul style="list-style-type: none"> <li>- Realization of other educational formats for schools</li> <li>- Re-edition of the 'La Via Elettrica' edutainment format</li> <li>- Continuation of publication of digital educational and gamification content</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Through Be Charge, on the topic of e-mobility: <ul style="list-style-type: none"> <li>- Other educational formats realized for schools (e.g. Explore E-taly video game developed)</li> <li>- Re-edition of the 'La Via Elettrica' edutainment format during the Fuori Salone in Milan 2023</li> <li>- Continued publication of digital educational and gamification content (e.g. 40 articles published on the Be Charge blog, over 500 newsletters sent and Direct Email Marketing)</li> </ul> </li> </ul>		
	<p><b>PARTNERSHIPS AND EVENTS</b></p> <p>Evaluation of participation in:</p> <ul style="list-style-type: none"> <li>• events to spread the sustainability culture</li> <li>• in energy efficiency projects at music events, as partner</li> </ul>	<p><b>PARTNERSHIPS AND EVENTS:</b></p> <p>Participated in:</p> <ul style="list-style-type: none"> <li>• events to spread the sustainability culture (e.g. MIMO, Milan-Monza International Motor Festival, via Be Charge)</li> <li>• energy efficiency projects in occasion of musical events, as partner (e.g. The Island, Primavera Sound, Opera Festival, C2C Festival)</li> </ul>	<p> <b>OBJECTIVE ACHIEVED</b></p>	<p><b>PARTNERSHIPS AND EVENTS:</b></p> <p>Continuing collaboration with:</p> <ul style="list-style-type: none"> <li>• events to spread the sustainability culture</li> <li>• in energy efficiency projects at music events, as partner</li> </ul>
	<p>Start of Plenitude participation in the WBCSD Work Group Transport &amp; Mobility in 2023</p>	<p>Participation of Plenitude through Be Charge, in the remote sessions organized by the WBCSD Work Group Transport &amp; Mobility in 2023</p>	<p> <b>OBJECTIVE ACHIEVED</b></p>	<p>Continuation of Plenitude's participation in the WBCSD Work Group Transport &amp; Mobility in 2024</p>

**Spreading the culture of sustainable energy usage** is one of Plenitude's common benefit purposes. Therefore, it is one of the objectives the company is committed to pursuing consistently.

For this purpose, Plenitude invests in **communication activities and the production of special content** addressed to

its stakeholders, published through several communication channels and in collaboration with various organizations in order to increase awareness and guide lifestyles. Furthermore, as it firmly believes that raising energy awareness is a powerful tool for fostering change, the Company shares its technical expertise to collaborate with others **creating educational**

**content** related to energy saving and sustainability issues. Finally, to expand its capacity to spread good practices on the responsible energy use and to promote the e-mobility culture, Plenitude **develops partnerships with key players** in the territory and organizes cultural and educational events.

## PLENITUDE'S INITIATIVES TO SPREAD THE CULTURE OF SUSTAINABLE ENERGY USAGE DURING 2023



### COMMUNICATION

- **One Plenitude:** the company magazine project 'One Plenitude'<sup>101</sup> was started as part of the launch of the new corporate website. The aim is to help spread the culture of energy efficiency and sustainability through the voices of Plenitude people, by means of articles, podcasts, video interviews and special content dedicated to the activities carried out in Italy and around the world.



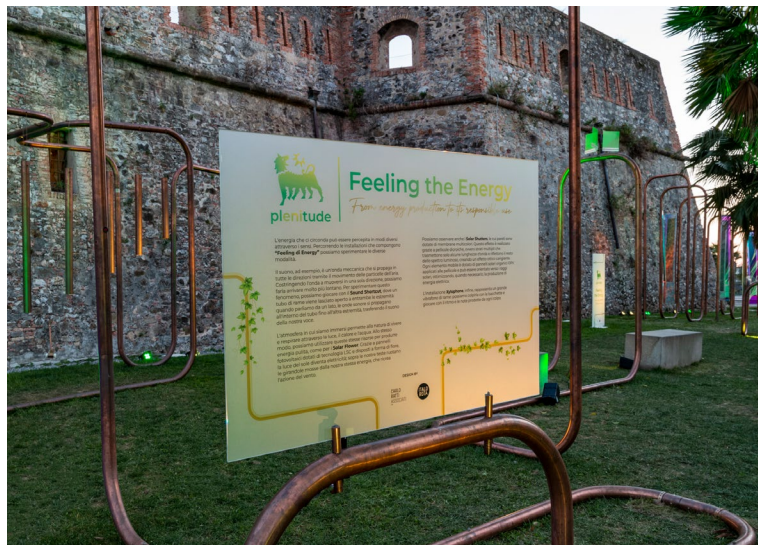
- **Setting up an Instagram content strategy:** in order to increase the dissemination of Plenitude's initiatives, its values, partnerships and its commitment to sustainability, a content strategy was created for the Instagram channel, from a brand entertainment perspective, designed to make the world of energy more attractive to the target audience using the platform. By the end of 2023, Plenitude's Instagram profile had published 624 content stories and feeds, acquired 3,200 new followers for a total of more than 5,400 followers and 9 million total impressions.
- **'Adesso' magazine:** in 2023, Evolvere further developed the 'Adesso' newsletter magazine, reaching around 22,000 subscribers, a 10% increase compared to 2022. By publishing 39 articles in 2023, Evolvere reached an audience of over 23,000 users and over 44,000 page views. Confirmation that the magazine is a useful tool for strengthening the existing link with young people and users interested in renewable energy issues.
- **I light up less:** the 'I light up less' campaign, dedicated to energy saving and efficient consumption habits, was realized. Its goals were to raise awareness on reducing consumption (to limit environmental and economic impact) and to speak about Renewable Energy Communities (for sharing renewable energy).

101 - Please refer to <https://corporate.eniplenitude.com/it/one-plenitude-magazine> for further information.



## EDUCATION

- **‘Feeling The Energy’ and ‘Connections’ installations:** after being presented at the Brera Botanical Garden, on the occasion of the Fuori Salone in Milan in 2022, the installation **‘Feeling The Energy’** was taken to Sanremo in 2023, where it remained visible and open to the public during the Italian Song Festival, and then to Bergamo, where it remained for a month in a city park, made available by the municipality on the occasion of the Bergamo Brescia, Italian Capital of Culture 2023 event. The work offers a multi-sensory experience in which the five senses can perceive energy in different ways. The visitor is accompanied in a search for the value of energy in all its facets: sound, light and wind.



In addition, Plenitude, through Be Charge, exhibited **‘Connections’** at the Fuori Salone 2023 in Milan. This installation is an immersive and technological experience that invites visitors to interact with four symbolic charging stations and thus discover the present and the future of e-mobility.

- **‘Visions for a present future’ exhibition:** at the Bergamo Brescia Italian Capital of Culture 2023 event, ‘Visions for a present future’ was exhibited at Palazzo della Libertà in Bergamo, which described the city as a model and excellence in the adoption of urban planning policies (and others), aimed at making the community more sustainable. Plenitude supported the exhibition’s creation and, through Be Charge, participated in the event promoted by the Ministry of the Environment and Energy Security, which focused on the topic of energy efficiency in urban mobility.
- **Coldiretti Agricultural Village:** continuing on from 2022, further educational activities were launched within the Coldiretti Agricultural Village, which was taken on tour to 4 other Italian cities. In collaboration with Coldiretti, Plenitude related its values and identity by sharing initiatives aimed at achieving energy transition. For example, through Evolvere, we discussed renewable energy, distributed generation from photovoltaic plants, as well as Renewable Energy Communities, which,



## EDUCATION

due to their potential applications to agriculture and rural areas, could become central to the sector's energy renewal strategy. These themes were conveyed through interactive and user-engagement methods, including, for example, quizzes designed to debunk false myths on the subject of renewables, or a game dedicated to raising participants' awareness of the environmental impact of their food choices.

- **Olimpia @ School:** as part of its partnership with Olimpia Milano, Plenitude launched the 'Olimpia @ School' project for the 2023/2024 school year. The project is now in its eighth year and is implemented by Olimpia in cooperation with Comunità Nuova Onlus and 10th Territorial School Office of Milan, and will see the participation of six schools in Milan and two in the metropolitan area. The project aims to bring more than 200 students closer to the world of sport, with a technical and educational approach, attentive to energy efficiency, with a vision oriented towards the world of work and what happens around a sports club. Its intention is to convey important values, such as respect for rules, healthy competition, a sense of belonging to a team and community spirit, enhancing the potential of each individual student. Thanks to the partnership with Plenitude, for example, the figure of the 'energy manager' will be introduced. The students who choose this role will be tasked with identifying the best solutions to improve the energy performance of 'fictitious' sports clubs.
- **Turn on energy:** this is an initiative designed with the aim of introducing new generations to the world of photovoltaic energy, creating opportunities for dialogue and learning at school, through the use of a multimedia platform. The digital experience focuses on topics to teach, for example, what solar energy is, how photovoltaic systems work and how they are made up, who are prosumers (i.e. consumers who produce and consume power from renewable sources) and what an energy community is. The project was launched on a trial basis and 8 classes enrolled.
- **Good, Simple, Sustainable with Eataly:** to help spread the culture of energy efficiency even in the kitchen, a series of new episodes of the 'Good, Simple, Sustainable' format was produced as part of the 'Sustainable Paths for a New Energy' partnership with Eataly. In collaboration with Al.ta Cucina, an editorial culinary network, Plenitude has created a series of video recipes to learn how to use energy better in the kitchen and adopt good habits, such as choosing seasonal ingredients and taking small steps to be more sustainable in the kitchen.
- **Promotion of e-mobility on digital channels:** Be Charge continued to promote e-mobility and its evolution using various digital channels: columns on social channels, the Be Charge blog and a dedicated bi-weekly newsletter. Over 40 articles were produced under four head-





## EDUCATION

ings: 'e-mobility tips', 'e-mobility news', 'e-mobility green travel' and 'Be Charge world'. In addition, more than 500 newsletters and Direct Email Marketing (DEM) containing educational materials were sent out to Be Charge's e-driver community, which had more than 270,000 profiled contacts in 2023. The content produced included the e-mobility social columns for educational purposes including 'False Myths', 'Charge the Question', 'Elettriquiz', 'E-mobility Tips' and 'ABCharge', which recorded more than 9 million social impressions on Facebook and Instagram channels, with coverage of more than 4 million users and over 20,000 clicks on content. Lastly, the Be Charge Community was opened in 2023, within which video tutorials were also shared for educational purposes, in order to explain how the charging infrastructure works to new e-drivers and provide additional advice on its use to even the most experienced.

- **Explore E-taly:** 2023 marked the debut of Be Charge's first interactive game, Explore E-taly, a pixel art video game embedded in an integrated education and communication campaign focused on electric mobility.



## PARTNERSHIPS AND EVENTS

- **Primavera Sound:** For the 2023 edition of the Primavera Sound<sup>102</sup> music festival, Plenitude contributed to make all the stages in Barcelona, Madrid and one stage in Porto more energy efficient, supplying them with power certified with guarantees of origin, i.e. as being produced by plants powered by 100% renewable sources. In addition, Plenitude set up an installation in all three cities that allowed participants to charge their smartphones and electronic devices with solar energy thanks to photovoltaic panels placed on its surface. The events in Barcelona and Madrid were attended by a total of 384,000 people.
- **Opera Festival:** As part of the Opera festival in Milo, on the slopes of Etna, Plenitude supported urban regeneration by donating a photovoltaic system to the town. This system is installed on the structure of the municipal library, which will help power the building with renewable energy. This intervention is part of a large requalification project that will see the building become a Creative Hub whose spaces will be used as co-working and design areas for the Milo community, stimulating local entrepreneurship in order to generate new jobs and widespread benefits. Plenitude also installed electric vehicle charging stations in the city area and provided solar generators to power specific events in the Opera Festival. The initiative was described through a web series, broadcast on Instagram and YouTube, created together with Giuseppe Bertuccio d'Angelo, creator of 'Progetto Happiness', a social project dedicated to the pursuit of happiness. The Opera Festival was attended by around 4,000 people.

102 - Please refer to <https://www.primaverasound.com/en/> for more information on the Primavera Sound music festival.





## PARTNERSHIPS AND EVENTS

- **C2C Festival:** continuing on from 2022, at the C2C Festival – a Turin-based avant-pop and electronic music event – Plenitude powered some of the venue's spots with renewable energy. The festival was attended by a total of 35,000 people.
- **Red Bull:** a partnership between Plenitude and Red Bull was signed in June 2023, with the aim of jointly studying and developing a path that will lead the Austrian company to improve its performance in terms of sustainability, both at its headquarters in Milan and during all the events organized and planned in Italy. In 2023, Plenitude made the Red Bull Cliff Diving in Polignano a Mare (Puglia) and the Red Bull 64 Bars in Scampia (Naples) more efficient by installing photovoltaic systems. Furthermore, as part of this partnership, Plenitude is committed to providing donations to communities in need, such as the photovoltaic system installed at the 64 Bars event, which will be donated to the Alpi - Levi Primary School in Scampia.



- **MIMO (Milan Monza Motor Show):** participation, through Be Charge, at the International Motor Festival, offered the possibility of testing electric vehicles and discovering how easy it is to use its charging stations, with gaming experiences designed for the world of electric mobility.
- **Electric days:** Plenitude, together with Be Charge, launched a partnership to promote the event in Rome, allowing everyone to stay up-to-date on the latest news in the world of electric mobility.
- **Plenitude Senstation On Ice:** from early December 2023 to the beginning of January 2024, Plenitude was title partner of **Senstation On Ice**, Italy's largest open-air ice rink at Piazza Duca d'Aosta in Milan for the Christmas holidays, supported by Grandi Stazioni Retail. The 1,500 square metre ice rink with over 130,000 low-en-



## PARTNERSHIPS AND EVENTS

ergy lights was open to young and old alike, totally free of charge. Plenitude contributed to powering of the installation by supplying power certified through European guarantees of origin, fed into the



grid and produced by plants 100% fuelled by renewable sources. In addition, thanks to a game experience, by walking or jumping on special tiles that generate power depending on the movements made on them, visitors were able to help power the lighting of the large tree at the station. The initiative is part of a larger project to continue supporting the urban and social regeneration of one of Milan's most important places with the aim of returning it to the community. Furthermore, children and their families were able to donate toys and books, still in good condition, which, thanks to the collaboration with **OBM Onlus**, were collected at the Plenitude Senstation on Ice village and donated to the **Vittore Buzzi Children's Hospital in Milan**. The same collection also took place in the stations of Naples and Rome. The toys and books collected were donated to the **Municipal Social Homes in Rome** and **Social Homes in Naples**.

In the future, Plenitude will continue its efforts to spread the culture of efficient energy use

by developing focused communication campaigns, and educational initiatives, initiating new

partnerships and participating in events in the region.

## 5.2

## Support to local communities



MATERIAL TOPIC	2023 PERFORMANCE	FUTURE TARGETS
<p><b>SUPPORT TO LOCAL COMMUNITIES</b></p>	<p>Plenitude supported:</p> <ul style="list-style-type: none"> <li>• <b>9 initiatives to combat energy poverty</b> with Banco dell'Energia Ente Filantropico. Beneficiaries: around <b>1,700</b> economically and socially vulnerable <b>households</b></li> <li>• <b>5 initiatives to combat educational poverty</b>. Beneficiaries: approximately <b>3,000 minors and adolescents</b> belonging to socially vulnerable families</li> </ul> <p><b>Activation of 2 days per capita</b> per year of paid leave for <b>corporate volunteering</b> for Plenitude People in Italy, in advance of the stated target of 2025</p>	<p>Confirming the non-profit commitment in the areas of combating energy poverty and educational poverty and promoting new inclusion initiatives for socially marginalised individuals</p> <ul style="list-style-type: none"> <li>• Maintain 2 days per capita per year of paid leave for corporate volunteering activities on Italian territory for all Plenitude people in Italy</li> <li>• Expand corporate volunteering activities to foreign countries where Plenitude operates through subsidiaries</li> <li>• Expand the shortlist of associations participating in the project also by evaluating proposals from Plenitude people</li> </ul>

As a Benefit Corporation (Società Benefit), Plenitude aims to **create shared value for the communities and territories in which it operates**, inspired by the common benefit purposes defined in its Bylaws. With this aim, also in 2023, Plenitude supported the development

of **educational projects** for spreading the culture of sustainable energy usage, sponsored awareness-raising events on the topics of food poverty and electric mobility, and supported non-profit initiatives to combat energy and educational poverty.

**Approximately 3.75 mln € invested in projects supporting communities in 2023**

## PLENITUDE'S INITIATIVES TO SUPPORT COMMUNITIES IN 2023

### DONATIONS

#### PLENITUDE'S NON-PROFIT COMMITMENT

Plenitude's non-profit commitment toward combating educational and energy poverty and fostering social inclusion derives from the first three common benefit purposes enshrined in Plenitude's Bylaws: spreading the culture of sustainable energy use, providing solutions and technologies for responsible energy usage, and promoting diversity and inclusion.

Specifically, educational poverty refers to the deprivation of the opportunity for children and adolescents to freely learn, experience, develop and flourish their abilities, talents and aspirations due to the fragile economic and social condition of their families. Energy poverty, on the other hand, refers to the difficulty by individuals and families to access essential energy services such as heating, lighting, availability of gas and electricity to cook a hot meal. In this area, Plenitude is active with Fondazione Banco dell'energia Ente Filantropico, whose social purpose is to combat energy poverty on the Italian territory. During 2023, Plenitude adhered to the Manifesto 'Together to Combat Energy Poverty' and joined the Board of Directors of Fondazione Banco dell'energia Ente Filantropico indicating the Head of Sustainability & ESG as its member.

Finally, the commitment to social inclusion, understood as the inclusion and/or reintegration into the socio-economic fabric of disadvantaged people in conditions of social exclusion and marginality.

#### COMBATING ENERGY POVERTY

During 2023, Plenitude supported numerous initiatives to combat energy poverty in favor of about 1,700 households in economically and socially fragile conditions with Fondazione Banco dell'energia. In particular:

- **4 economic support and energy efficiency** projects for 1,435 families in 14 Italian cities all over the country that involve the payment of utilities (regardless of their operator), the replacement of light bulbs and old household appliances with new energy-efficient ones, and the training of Home Energy Tutors (TEDs) who will help beneficiaries reduce future bills through consumption awareness and energy-saving courses.
- **5 solidarity-based and renewable energy communities** in Southern Italy that will benefit 225 economically vulnerable families. The solidarity-based energy communities supported will contribute to the energy transition of the areas concerned and to the reduction of energy expenditure for the households involved.

#### COMBATING EDUCATIONAL POVERTY

During 2023, Plenitude supported 5 initiatives on the Italian territory for the benefit of about 3,000 minors, girls and boys belonging to families living in economically and socially vulnerable conditions. Specifically:

## DONATIONS

- **The House of Sam or Friendship and the Icarus Youth Centre:** The project promoted by Martinengo Società Cooperativa Sociale<sup>103</sup> provides day centre, youth centre and home educational assistance activities in different activities: preparation and consumption of daily meals, study support paths, recreational, sports and expressive activities and accompaniment in therapy. The project is aimed at young people from economically and socially vulnerable backgrounds in the south-east area of Milan. The project had already reached 237 girls and boys by the end of December 2023.
- **Le Borse del Cuore:** The initiative promoted by Fondazione Francesca Rava - NPH Italia ETS<sup>104</sup> supports 15 socially marginalized girls and boys between the ages of 14 and 22. Le Borse del Cuore (Bursaries of the Heart) are a path of discovery of oneself and one's skills, training and orientation, guided by personal tutors and aimed at resuming studies and/or job placement.
- **Re-generative energies:** The project promoted by Farsi Prossimo Onlus s.c.s.<sup>105</sup> contributes to preventing and combating forms of educational poverty and dropping out of school in the area of Milan and its hinterland. The initiative supports the education of about 350 girls and boys between the ages of 10 and 17, guiding them in finding way of studying that helps them achieve scholastic success, promoting spaces and meeting occasions that foster socialization and aggregation, strengthening their emotional and relational skills. The initiative had already reached 250 beneficiaries by January 2024.
- **'Le Case del sorriso' and 'La Casa ritrovata' shelters:** The projects 'Le Case del sorriso' in the suburbs of Naples, Bari, Syracuse and Milan and the educational community 'La Casa ritrovata' in Faenza, promoted by the CESVI Onlus foundation<sup>106</sup>, aim to involve about 1,700 minors from economically and socially vulnerable families. In particular, Plenitude supported pathways for developing IT, language and sports skills; educational and school support, orientation and vocational training pathways; cultural and environmental pathways and psychomotor workshops.
- **Project with Fondazione L'Albero della Vita<sup>107</sup>** involving 600 girls and boys between 6 and 15 years old belonging to families experiencing poverty and social inclusion difficulties, from the suburbs of Milan, Genoa, Perugia, Naples, Catanzaro and Palermo. The project focuses on socialization and study support on STEM subjects (Science, Technology, Engineering and Mathematics) and digital education, and on Culture and Territory, providing beneficiaries with access to educa-

103 - Please refer to <https://cooperativamartinengo.it/coopm/> for further information.

104 - Please refer to <https://www.nph-italia.org/home/> for further information.

105 - Please refer to <https://farsiprossimo.it/> for further information.

106 - Please refer to <https://www.cesvi.org/> for further information.

107 - Please refer to <https://www.alberodellavita.org/> for further information.

## DONATIONS

tional, cultural and recreational activities that would otherwise not be accessible to them.

### 'TOGETHER WE MAKE THE DIFFERENCE' INITIATIVE

In November 2023, close to the National Food Collection Day, Plenitude promoted the initiative 'Together we make the difference' with Fondazione Banco Alimentare Onlus<sup>108</sup> involving customers registered in the loyalty program 'Plenitude Insieme' who, without any financial commitment, had the opportunity to show their support with a click on the website 'insieme.eniplenitude.com'. Thanks to the 68,770 Plenitude customers who supported the initiative, Plenitude made a donation to **Banco Alimentare** (food bank) that covered the costs for the **recovery and distribution of food amounting to 300,000 meals** (a 'meal' corresponds to a mix of 500 g of food according to the Dietary Reference Values for the Italian population (LARN)).

### DONATION TO THE GREEK REGION OF THESSALY

In September 2023, Storm Daniel caused a devastating flood to hit the central Greek region of Thessaly, an area where Zenith, controlled by Plenitude, operates, causing casualties, flooding, landslides, collapsed roads and bridges, and leaving entire villages without water or electricity. Recognizing the devastating effects of the cyclone and the needs of the population, Zenith, as part of its non-profit activities, supported the Thessaly Region with a **donation of 18 prefabricated and modular Isobox shelters** for families affected.

## LOCAL DEVELOPMENT INITIATIVES

In the territories where Plenitude operates its renewable energy production plants, economic diversification activities were financed in 2023, including energy efficiency upgrades of municipal buildings, urban regeneration and public lighting.

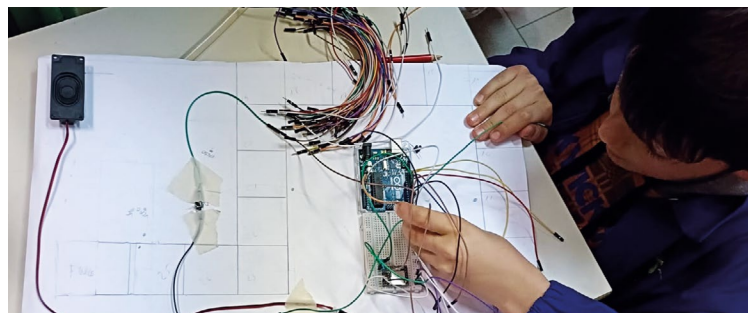
### 'PIÙ CONOSCO, MENO CONSUMO' PROJECT

Plenitude, in collaboration with FEEM (Fondazione Eni Enrico Mattei), Eni Scuola and ANP (Associazione nazionale dirigenti pubblici e alte professionalità della scuola, former Associazione Nazionale Presidi), has implemented the project 'Più conosco, meno consumo' (The more I know, the less I consume), aimed at primary schools and concerns the dissemination and promotion of the culture of sustainable energy usage through digital innovation and education. The pupils involved receive specific training courses on digital innovation (from basic coding to Arduino board programming) and energy sustainability (from efficient use



## LOCAL DEVELOPMENT INITIATIVES

of resources to electric mobility), with a STEM, Socio-pedagogical, Coding and Basic Robotics training approach. Through knowledge of computer language, algorithm design and Arduino board programming, the classes involved are called upon to design a game, called 'EcoGame', which involves an obstacle course on energy sustainability issues. At the end of the course, the students produce short videos on what they have achieved throughout the training period and develop a manifesto on sustainable energy education. The project, which in the school year 2022/2023 involved 952 girls and boys from 17 schools in 7 Italian provinces, has been renewed for the school year 2023/2024 and extended to 27 primary schools in 12 Italian provinces (Turin, Milan, Florence, Rome, Naples, Potenza, Foggia, Bari, Messina, Palermo, South Sardinia and Cagliari) involving approximately 1,800 pupils and 140 teachers.



'Più conosco, meno consumo' project - Example of an Arduino board training activity of a class participating to the project (source: ANP archive).

## SPONSORSHIPS FOR THE TERRITORY

- **Banco Alimentare:** sponsorship of the 27<sup>th</sup> National Food Collection Day (GNCA), held on 18<sup>th</sup> November 2023, a national event involving the collection of long-life foodstuffs for people in need at participating large-scale retail outlets. The 7,350 tonnes of long-life products collected by over 140,000 volunteers were distributed to more than 7,500 charitable organizations affiliated with Banco Alimentare throughout Italy. Plenitude decided to support the GNCA because of its strong educational value in raising awareness about the issue of food poverty and on the values of sharing, solidarity, giving and charity.
- **Imola green:** now in its second edition, this event is entirely dedicated to the themes of Green Mobility and aims to educate and encourage people to use an electric vehicle in total safety in city centres, from a young age, by learning the notions of driving and managing the vehicle in the presence of FMI federal technicians and other specialized experts. This event embraced sustainability, road safety, education and young people and was dedicated to families, cyclists and potential customers of soft mobility vehicles, as well as motorbike enthusiasts and industry specialists. An exhibition area was organized to present trials, mini-cross, e-scooters, scooters, electric road bikes, off-road bikes, ebikes, electric pit-bikes and electric cars, as well as a talk area and an entertainment part with track food and artistic/musical performances aimed at the public and in which Be Charge participated with its electric charging solutions.



## FOCUS ON



In 2023, Plenitude promoted the **Plenitude Academy** initiative, in partnership with Generation Italy, an independent non-profit organization founded in 2014 by McKinsey & Company, aimed at **training and coaching young people and adults into work**. The target audience are aged 18-39 and want to start or reinvent a career in the world of renewable energy. On the one hand, the program aims to combat youth unemployment and, on the other, to meet the growing demand for qualified installers of photovoltaic systems.

The training course, free of charge for the beneficiaries and financed entirely by Plenitude, consists of lessons over 8 weeks which follow a hybrid formula: 5 weeks online and 3 weeks in the workshop. The intensive, practical and experiential teaching is focused on participants acquiring technical, behavioural, attitudinal and transversal skills. At the end of the training, Plenitude Technical Partners are given the opportunity to contact participants and assess whether to hire them, and all program participants are guaranteed at least one job interview. The project envisages a pilot phase with the launch of 5 classes in major Italian cities with a total of more than 100 participants between the end of November 2023 and March 2024. By January 2024, over 400 applications had already been collected and 3 classes had been started in the cities of Rome, Naples and Milan with a total of 50 students. The project is continuously monitored in order to provide a detailed analysis of the results to assess the overall effectiveness of the program and to decide on possible future expansion and development.

In 2023, the Volunteer Project restarted with the aim of contributing personally in order to have a positive impact on society, communities and people, and the environment. The project allows Plenitude people to take 2 days of paid leave per year to volunteer with one of the Associations on a shortlist. The Associations were assessed according to their consistency with Plenitude's values, mission and sustainability strategy, their commitment and connection with the SDGs to which Plenitude is firmly committed, capillarity on the territory and compliance with Legislative Decree 81/2008 as regards health and safety.

The Company has defined with each association those activities that volunteers will be able to carry out, from street days to

volunteer work, in order to put the know-how of its resources at the disposal of people in vulnerable conditions.

The Project started in the last months of the year with two different opportunities: the 'In Farmacia per i bambini' day ('At the chemists' for children') organized by Fondazione Rava on 17<sup>th</sup> November and the Pandottone by AISM (Italian Multiple Sclerosis Association) in several Italian town squares on 15<sup>th</sup> December. The Project, which had seen a first pilot edition in 2018 with one paid leave day and one Association, has evolved thanks to the feedback received from Plenitude people. Today, it is part of the strategy to enhance the sustainable growth of Plenitude people and the communities in which the company operates.

The initiative, launched in November 2023, has already involved around a hundred people and in addition to being a valuable gesture, it has proved to be an opportunity to get to know non-profit organizations up close while enhancing personal well-being and teamwork.

For 2024, the goal is to expand the number of associations on the shortlist and extend the project abroad. Lastly, at the year-end company party, a global solidarity initiative was launched in Plenitude to collect food, personal care and baby care products to be donated to local Associations. In Italy, everything that was collected was donated to the Banco Alimentare and the Italian Red Cross.