

PRIZE DRAW CONTEST RULES

Try and win with Be Together – PHASE 4

1. PROMOTER

Plenitude On The Road S.r.l., with registered office in Via Carlo Bo 11, 20143 Milan (MI), VAT no. 09950180969 (hereinafter referred to as the "Promoter Company").

1.1. REPRESENTATIVE

Advice Group S.p.A., with registered office in Via Bogino 9, 10123 Turin, VAT no. 09322540015.

2. TYPE

Mixed prize draw contest.

3. PERIOD OF VALIDITY

From 18th July 2025 to 31st December 2025 (the "Period of Validity")

Final Be Together draw and 'periodic' draws, as well as any 'repêchage' draws for various types of Instant Win prize will be carried out by 13th February 2026.

Requests for rewards under the reward programme can be made by 31st January 2026.

4. TERRITORY

This prize contest is valid throughout the Italian national territory and the Republic of San Marino during the period of validity.

5. PURPOSE OF THE PRIZE DRAW COMPETITION

This initiative is aimed at promoting the services marketed by the Promoter, promoting the use of Plenitude On The Road's free app (the 'App' or the 'Plenitude On The Road App'), and promoting the charging of electric vehicles at the charging points sited in Italian national territory and in the Republic of San Marino. This prize draw competition is part of the loyalty initiative belonging to the Promoter, named 'Be Together'.

6. DEFINITION OF 'YOU'

'You' means all legal persons and natural persons over the age of 18, who:

- have downloaded the Plenitude On The Road App;

- have created a profile by registering at least a name, a surname, an email address and a telephone number;
- have selected Italy when registering in the App as 'Primary Charging Country', which indicates the country in which You wish to charge a vehicle. Participation will be deemed effective when a user selects Italy as 'Primary Charging Country' and any actions performed before that moment will have no bearing on participation in this initiative. You may change Your 'Primary Charging Country' at any time by logging in to the appropriate section of the app, but please note that any modification after participating in this initiative will stop You from viewing communications regarding the prize draw.
- participate in the Be Together initiative

You will be identified by Your Plenitude On The Road identification code. This identification code is assigned automatically when registering in the App.

The following persons are excluded from entry:

- anyone who downloads the Plenitude On The Road App on a device without registering ('Guest' users);
- anyone who entered a 'Primary Charging Country' other than Italy when registering.

7. METHOD OF ENTRY

To enter this prize draw, available only during the Period of Validity as per point 3 of these rules, You must register or be registered on the Plenitude On The Road app and participate in the Be Together initiative, viewing the Terms and Conditions of the initiative (the 'Manifesto'), the privacy policy and these rules.

The Plenitude On The Road App is totally free of charge, and can be downloaded onto Your device from whichever store You obtain apps and can be used without any additional cost except for normal data usage costs agreed by You with Your personal service provider.

The App has been developed to guarantee compatibility with the following platforms/languages:

- Apple iOS 14
- Google Android 8.1

Please note that You may only participate via the App when there is an active internet connection; this is necessary to correctly receive all content. Once the App is installed, You must open it and navigate through the contents.

Please note that:

- Apple Inc. ('Apple') does not sponsor the 'Promoter' and does not provide the service or sponsor any of the benefits offered as a prize;
- Google Inc. ('Google') does not sponsor the 'Promoter' and does not provide the service or sponsor any of the benefits offered as a prize.

The App can be downloaded from digital platforms (Google Play for Android and App Store for Apple) whose respective owners are not involved in any way with the organisation and administration of the initiative. Their involvement is limited only to making available the above-mentioned download systems. These digital platforms are only the technological method through which the App can be downloaded. Once downloaded, the digital platforms make the App available on Your device.

You are responsible for ensuring that Your device and internet connection are suitable for submitting a competition entry.

Entry and receiving any prize is entirely dependant upon You meeting the minimum terms and conditions set out in these rules. In particular, the provisions set out in individual sections must be observed. The Promoter reserves the right to perform any checks that they deem appropriate at any time they consider it to be necessary.

There are various ways in which to participate in this prize draw:

- a) Reward programme - section 8 of these Rules;
- b) Prize Draws – which are structured into:
 - Two Instant Win mechanisms:
 - WELCOME TOGETHER Instant Win - section 9.1.1
 - EXPERIENCE ROOM Instant Win – section 10.3
 - a final draw - section 9.1.2;
 - three periodic draws – section 9.2.

8. REWARD PROGRAMME PRIZES

Participation in this phase of the draw is open to all users.

There are several ways in which You can obtain points that can be converted into prizes (**'Actions'**). Also, we may introduce other Actions in support of the initiative, in line with the contents of section 14 of these rules. We will notify You in accordance with the formalities set out in Italian Presidential Decree 430/2001.

Actions must be completed and points accumulated by 31st December 2025. Once the Actions have been completed, the points provided for by these rules will be made available to You, where required following checks performed by the Promoter. The time required to complete any checks on the performance of an Action is at the complete discretion of the Promoter and cannot in any case be disputed. We will ensure that points correctly accrued will be credited to You in plenty of time for them to be used.

You can check the status of completed Actions in the 'Points Balance and History' section.

8.1. TYPES OF POINT AVAILABLE

There are two types of points available: **POWER COINS** and **ENERGY STARS**. The generic term 'Points' will be used throughout this document to refer to both types of points available.

✓ **POWER COIN** - these are points that can be converted into rewards to be redeemed from the programme catalogue. After a reward has been requested, the number of Power Coins available to You will be updated by subtracting those points used to redeem the reward. Once You have chosen a reward, You can no longer change the type of reward chosen or cancel the request and have the Power Coins returned to You.

✓ **ENERGY STAR** - these are points that cannot be converted into rewards. They measure user engagement and goals reached. They allow You to enter into a periodic prize draw (for more details, please see section 9.2 of these Rules).

The Actions required to obtain Points may be amended and supplemented during the running of this prize draw. You will be notified of any change in accordance with the provisions of Italian Presidential Decree 430/2001.

You can request rewards from those featured in the new catalogue from 18th July 2025.

8.2. ACTIONS

This section sets out the Actions which, when completed, give You the right to have Points recognised. For a complete overview of the prizes available to You based on the completion of individual Actions, please see the table at Appendix 2 to these Rules

WELCOME BONUS

During the period of validity, if You register for the first time, or if You have already taken part in previous editions, You will receive

500 Power Coins

upon Your first access to this new edition. This reward will be credited only once per Participant during the period of validity. If You unsubscribe from the initiative for any reason and later choose to rejoin, You will not be entitled to receive the reward again.

SURVEY

During the Period of Validity, we will publish surveys in the App which You may choose to participate in. If You complete the survey until You see the appropriate completion message, You will receive:

100 Power Coins

and

10 Energy Stars

You do not need to complete the survey in one session. You can complete it at a later time, provided that You do so within the time limits of each survey, which will be specified in the App.

SHARING BADGES¹ OR REWARDS REDEEMED VIA SOCIAL MEDIA

Once You have completed an Action, and obtained the corresponding badge, or after You have redeemed a prize by using Power Coins, You may share the badge or prize on social media. By doing so, You will obtain the following:

for sharing a badge:

5 Energy Stars

for sharing information about a redeemed reward:

10 Energy Stars

Energy Stars are recognised once per badge or prize, regardless of the number of shares performed referring to the same Badge or Reward.

ACCESS TO CONTENT AND QUIZ PARTICIPATION

During the period of validity, two types of content will be published in the App: freely accessible content published monthly ("Freely Available Content") and specific content available exclusively within the Experience Room ("Experience Room Content"; see Article 10 of these Rules). These contents will allow You to earn different types of Points, as described below.

READING CONTENT - Each month, various pieces of content will be published in the App, both Freely Available and Experience Room content. By viewing this content, You will receive:

2 Energy Stars

and

100 Power Coins

The Points will be credited only once per each piece of content viewed. Therefore, any subsequent views of the same content will not entitle You to additional rewards.

READER MISSION - If You complete the reading of 5 pieces of content (including both Freely Available and Experience Room content), You will receive an additional:

10 Energy Stars

and

100 Power Coins

¹ These are virtual badges awarded to acknowledge the completion of an action by the user. Badges cannot be redeemed for rewards.

You can complete this mission only once during the period of validity. Any subsequent completions beyond the first will not result in the awarding of additional Points or any other type of reward.

ACCESS TO QUIZZES - After viewing the content, You will gain access to the quiz section and may choose to participate.

By simply taking part in the quiz — whether related to Freely Available Content or Experience Room Content — You will receive:

2 Energy Stars

and

50 Power Coins

QUIZ MISSION - If You complete 5 quizzes (whether related to Freely Available Content or Experience Room Content), regardless of the correctness of Your answers, You will receive an additional:

10 Energy Stars

And

100 Power Coins

You can complete this mission only once during the period of validity. Any subsequent completions beyond the first will not result in the awarding of additional Points or any other type of reward.

CHARGING YOUR ELECTRIC VEHICLE USING A PAY PER USE TARIFF

If, during the period of validity, You charge an electric vehicle using the App, with a **minimum of 5 kWh**, at one of the charging points available in Italy or in the Republic of San Marino, choosing the pay per use tariff, You will receive:

- If the charging session is completed at Plenitude On The Road charging point

120 Power Coins per kWh charged

(for a minimum of 600 Power Coins with at least 5 kWh charged)

- at a charging point operated by another operator

60 Power Coins per kWh charged

(for a minimum of 300 Power Coins with at least 5 kWh charged)

BUYING A PREPAID CARD

If, during the Period of Validity, You purchase a prepaid card from those available on the Plenitude On The Road App (please see the dedicated web page for more information <https://eniplenitude.com/mobilita-elettrica/tariffe-ricarica-auto-elettrica>), You will receive a certain number of Power Coins. The number of Power Coins You receive will depend on the type of prepaid card You choose. In more detail:

1. if You buy a 'BE CARD 50' card, You will receive

200 Power Coins

and

10 Energy Stars

2. if You buy a 'BE CARD 100' card, You will receive

400 Power Coins

and

15 Energy Stars

3. if You buy a 'BE CARD 150' card, You will receive

600 Power Coin

and

20 Energy Stars

TOP-UP YOUR WALLET MISSION - If You purchase 4 prepaid cards during the period of validity, as specified above, You will receive an additional:

1,000 Power Coins

and

20 Energy Stars

You can complete this mission only once during the period of validity. Any completions beyond the first will not result in the awarding of additional Points or any other type of reward.

ADDING VEHICLES IN THE APP

If, during the Period of Validity, You add electric vehicles in the App, You will receive:

100 Power Coins

and

10 Energy Stars

To receive the Points described here, this Action will be deemed to have been completed only if performed after entering this prize draw.

Please note that Points will only be credited the first time You add a vehicle in the App during the Period of Validity.

SAVING FAVOURITE CHARGING POINTS IN THE APP

If, during the Period of Validity, You add save favourite charging points in the App, You will receive:

10 Power Coins

and

5 Energy Stars

for each charging point saved up to a maximum of 5 different charging points saved for the first time in the App and after joining this prize draw initiative.

To receive the Points described here, this Action will be deemed to have been completed only if performed after entering this prize draw.

REGISTERING A PAYMENT METHOD

If, during the period of validity, You register a valid payment method in the App for the very first time,

You will receive:

500 Power Coins

and

5 Energy Stars

To be eligible for the above Points, the registration of the payment method must occur after You have joined this prize contest.

Please also note that the Points will be granted only once during the period of validity, and only the first time a payment method is registered in the App.

PARTICIPATING IN A CHALLENGE

If You participate in a Challenge, whether as a challenger and/or as an opponent, You will have the opportunity to earn Points as outlined in Article 10.2 of these Rules.

EVENTS ORGANISED BY PLENITUDE ON THE ROAD AND ITS NETWORK

During the Validity Period of this prize contest, and subject to prior notice to Participants, events will be organized either in Italy or on virtual platforms by Plenitude On The Road or its network. You can find the updated list of events in the dedicated section within the Be Together area of the App.

If You attend an event, You will find a QR code that, when scanned using your device's camera, will grant You:

100 Energy Stars

To receive the reward, You must have the latest version of the App installed.

You may earn the Energy Stars associated with each event only once. Any subsequent scans of the same QR code will not result in additional rewards.

PARTICIPATING IN AN EXPERIENCE ROOM INSTANT WIN

During the period of validity, You will have the opportunity to access the so-called Experience Room and participate in the Instant Win Experience Room contest, as outlined in Article 10 of these Rules.

INSTANT WIN EXPERIENCE ROOM MISSION – If You participate in at least 10 Instant Win Experience Room contests during the period of validity—regardless of the outcome of each entry—You will receive:

500 Power Coins

You may complete this mission only once during the period of validity. Any completions beyond the first will not result in additional Points or any other type of reward.

SPRINT CHARGE

If You complete at least 2 charging sessions of at least 5 kWh each using the Plenitude On The Road App at any of the proprietary charging stations located in Italy or the Republic of San Marino, You will receive:

200 Power Coins
and
20 Energy Stars

This applies only if the charges are completed during the following periods:

- 18th August 2025 to 24th August 2025
- 13th October 2025 to 19th October 2025
- 27th October 2025 to 2nd November 2025

The above rewards will be granted for each period in which the mission is active, provided that You meet the minimum requirements set out for the mission.

Each Participant may complete the mission only once per each of the periods listed above. Any additional completions beyond the first during the same period will not result in the awarding of any further Points or other types of rewards.

CHRISTMAS ON THE ROAD

If, between 16th December 2025 and 30th December 2025, You complete at least 4 charging sessions of a minimum of 5 kWh each via the Plenitude On The Road App at any charging station available in Italy or the Republic of San Marino, You will receive:

2,500 Power Coins
and
30 Energy Stars

You may complete this mission only once during the period indicated above. Any additional completions beyond the first will not result in the awarding of further Points or any other type of reward.

POWER WEEK

If You complete at least 1 charging session of a minimum of 5 kWh via the Plenitude On The Road App at any Plenitude On The Road-owned charging station located in Italy or the Republic of San Marino during any of the following periods:

- 1st September 2025 to 5th September 2025
- 8th September 2025 to 12th September 2025
- 15th September 2025 to 19th September 2025
- 10th November 2025 to 14th November 2025
- 17th November 2025 to 21st November 2025
- 24th November 2025 to 28th November 2025

You will receive:

1,500 Power Coins
and
20 Energy Stars

The reward will be granted for each active mission period, provided You meet the minimum requirements.

Each Participant may complete this mission only once per period. Any additional completions beyond the first within the same period will not result in further Points or any other type of reward.

ART ON THE ROAD

If You complete at least 1 charging session of a minimum of 5 kWh via the Plenitude On The Road App at one of the charging stations participating in the The Art in Motion Museum project (as shown on the map available at the [dedicated link](#)), located in Italy or the Republic of San Marino, during the following periods:

- 21st July 2025 to 10th August 2025
- 22nd September 2025 to 5th October 2025
- 1st December 2025 to 14th December 2025

You will receive, for each period in which the mission requirements are met:

2,000 Power Coins
and
5 Energy Stars
and
a 12% Tiqets discount code, valid on the entire catalogue (excluding bundles made up of multiple single products).

The discount code will be unique, usable only on the specified page of the Tiqets website, combinable with other ongoing promotions, and valid until 30th June 2026.

Each Participant may complete this mission only once per eligible period. Any additional completions beyond the first will not result in the awarding of further Points or any other type of reward.

9. PRIZE DRAW

There are several ways in which You can win a prize in this draw:

✓ **INSTANT WIN** - This game mode determines the winner through a random process based on chance. As a Participant, Your only required action is to initiate the participation procedure. Prize assignment is managed by a dedicated software that allocates rewards randomly.

In the event of network malfunctions or any other issues that prevent the correct display of the outcome on Your screen, please note that, for the purpose of determining the winners, only the data generated by the official assignment/draw system report shall be considered valid.

✓ **DRAW** - Dedicated databases will be created containing the names of eligible users for each type of draw. The various draws will be carried out using specific software and in the presence of a notary.

Please note that all prizes available in the contest section will be sent via email to the address provided at the time of App registration. For full details on the prizes, please refer to **Section 11** of these Rules. The Promoter shall not be held liable for any errors made by You in providing your email address.

It is hereby stated that, for all the above-described mechanisms, a dedicated software will be used, for which official certification has been filed, as described below.

MANAGEMENT SOFTWARE

Prizes are assigned purely at random and will be assigned by software with anti-tampering and uneditability certification, as per the substitute declaration drafted in place of a notarial deed and issued by the technical manager responsible for creating the software, to ensure that You are treated fairly and equally and to ensure public faith in the software. This declaration will be attached to the documentation issued to begin the prize draw competition and sent to the Italian Ministry of Economic Development.

The software certification will guarantee that:

- the specifications of the random prize draw program - that manages the assignment of prizes - based on the random identification of individual moments (day, hour, minute, second) to which is assigned and declared as winning the first valid entry played, at that moment or at the next following moment, are fit for purpose;
- the software includes precautions that are deemed sufficient to prevent external operations by third parties aimed at modifying the software and determining winners; this is to ensure that the public can have faith in the software;
- the database has been correctly formatted in accordance with these participation Rules;
- the specifications of the prize draw programme are fit for purpose.

Prizes will be drawn in the presence of a Notary or the Head of Consumer Protection at the Chamber of Commerce or a delegated officer from the Chamber.

The competition management website, the software and the database used to collect Your data are located on servers sited in Italy.

9.1 'WELCOME TOGETHER' PRIZE DRAW

The prize draw called "Welcome Together" awards prizes through a random draw to Participants who join the Promoter's Be Together loyalty initiative for the first time. Participation in the Welcome Together contest is reserved exclusively for the following Participants:

- new subscribers to the initiative ("Manifesto"), or any users who have not yet expressed their intention to either accept or decline the welcome rewards;
- all users who are shown the invitation area based on homogeneous criteria.

(hereinafter collectively referred to as "**Welcome Together Participants**")

9.1.1. 'WELCOME TOGETHER' INSTANT WIN

To participate in the Instant Win Welcome Together contest, once You access the App for the first time after joining this prize initiative, as outlined in Section 7 of these Rules, You will automatically see a screen dedicated to the Instant Win contest, where You can choose to take part by clicking the "Participate" button.

You may enter the Instant Win Welcome Together contest only once. If You decide not to play and click the "Do not participate" button, You will permanently forfeit Your right to participate in this contest. If You do not make a selection upon Your first access to the App, You may still decide to participate later using the same process described above.

If You choose to participate by clicking the "Participate" button, the outcome will be displayed on-screen in the App just a few moments after You start the game, informing You whether You have won a prize.

PRIZES

- A total of 450 PRIZES will be awarded, consisting of:
 - 1 DISCOUNT COUPON FOR THE PLENITUDE ON THE ROAD APP worth €5
to be used when spending at least €8 at a charging session
Discount coupons must be used by and no later than 31st August 2026.
- A total of 50 PRIZES will be awarded, consisting of:
 - 1 PREPAID VOUCHER FOR THE PLENITUDE ON THE ROAD APP worth €25.

The voucher must be activated by 31st March 2026 and used no later than 31st August 2026.

For full prize details, please refer to Section 11 of these Rules.

Please note that each Welcome Together Participant may win only one prize of this type during the period of validity. Therefore, if You have already won a prize, You will not be eligible to take part in the potential final recovery draw.

For unassigned prizes, please refer to Section 14 of these Rules.

9.1.2 FINAL 'WELCOME TOGETHER' PRIZE DRAW

All Welcome Together Participants who took part in the Instant Win contest as described above and did not win any prize will automatically be entered into the Final Draw.

By 13th February 2026, the Promoter will generate a digital database listing all Participants who entered the Instant Win contest without winning.

From this database, and in the presence of a notary or a chamber of commerce officer responsible for safeguarding public trust, the winners will be selected using the contest's official draw software.

11 WINNERS will be drawn and awarded:

1 DISCOUNT COUPON FOR THE PLENITUDE ON THE ROAD APP worth €5,
valid for use with a minimum charge of €8.
The coupon must be used by 31st August 2026.

2 WINNERS will be drawn and awarded:

1 PREPAID VOUCHER FOR THE PLENITUDE ON THE ROAD APP worth €25.
The voucher must be activated by 31st March 2026 and used by 31st August 2026.

An additional 30 backup winners will be drawn and will be eligible to receive a prize in the event that the original winners cannot be reached or if their participation is deemed invalid.

Any prizes not awarded to the original winners will be assigned to the backup winners in the order in which they were drawn.

For full details regarding the prizes, please refer to Article 11 of these Rules.

9.2 FINAL PERIODIC DRAW

If You accumulate at least 1 Energy Star during the period of validity, You will gain access to the rankings that determine eligibility for the periodic prize draws. Your position in the rankings will be based on the total number of Energy Stars You have earned.

Participants included in the rankings may take part in up to 3 prize draws (provided You meet the eligibility criteria), which will all be held at the end of the period of validity and no later than 13th February 2026.

The participant database for each draw will be created based on the number of Energy Stars accumulated by the end of the following periods:

- 18th July 2025 to 8th September 2025
- 9th September 2025 to 10th November 2025
- 11th November 2025 to 31st December 2025

For each draw, if You meet the eligibility requirements, You will have a chance to win one of the available prizes. More specifically, if by the end of a given period You have accumulated:

- Between 1 and 100 Energy Stars → You will receive 1 entry into the draw
- Between 101 and 200 Energy Stars → You will receive 2 entries into the draw
- Between 201 and 300 Energy Stars → You will receive 3 entries into the draw

And so on.

PERIOD	NUMBER OF PRIZES	UNIT VALUE	TOTAL PRIZE VALUE AVAILABLE
18th July 2025 to 8th September 2025	20	25.00 €	500.00 €
9th September 2025 to 10th November 2025	15	50.00 €	750.00 €
11th November 2025 to 31st December 2025	10	100.00 €	1,000 €

For each draw, prepaid vouchers will be awarded as detailed below.

Please note that there are no limitations on the maximum number of prizes You may win in this type of Instant Win contest.

If You are selected as a winner in the periodic final draw, You will receive an email—sent to the address provided during App registration—containing instructions on how to redeem Your prize.

The email will be sent as soon as possible and, in any case, within 180 days from the prize-winning date, following verification by the Promoter of the accuracy of the data and compliance with these Rules.

For full prize details, please refer to Section 11 of these Rules.

10. EXPERIENCE ROOM

If You use the App to charge an electric vehicle with at least 5 kWh at one of the charging points available in Italy or the Republic of San Marino, You will have access to an Experience Room. An Experience Room is a game section in which You will have access to a number of activities to be performed (in particular, You will be able to issue Challenges in order to obtain Points and to enter the Experience Room Instant Win prize draw). The content available in Experience Rooms will be updated periodically and You can use the Experience Room available to You when you access the App.

The charging session must be performed at any charging point available in the App and can be performed with any tariff plan (i.e., pay-as-you-go, tariff plan, where available, or prepaid package).

Please note that charging sessions begun using an RFID card do not allow access to Experience Rooms.

To access the Experience Room, Your transaction must be valid and payment must be successful.

To perform a charging session that qualifies for entry, You must create a billing profile, which is not an Associate Profile, entering the required information in the 'Billing Profile' field of the 'Profile' section. This information includes:

- for private profiles - name, surname, email address, postal address and tax reference number (optional fields: certified email, SDI e-billing number)
- for business profiles - business name, email address, billing address, VAT number, tax reference number (optional fields: certified email, SDI e-billing number).

If Your billing profile is an 'Associate Profile' and if You do not possess any other billing profile, you will be excluded from the prize draw competition. An Associate Profile is a type of billing profile configured by a user in the App using a code shared by a Business user which owns the profile. In this case, the user of this profile may only start, monitor and terminate a charging session using the Associate Profile. Payment and billing are the responsibility of the inviting Business profile.

10.1 ACCESS TO THE EXPERIENCE ROOM

You must access the 'Experience Room' **within 48 hours of the qualifying charging session**. You access the 'Experience Room' by clicking a button that will be active on the Be Together homepage on the App.

Your Experience Room will be accessible for 48 hours beginning from the moment You perform a qualifying charging session, regardless of when You access the area. Once this 48-hour period has expired, the 'Experience Room' session will be closed and You will no longer be able to access it and/or perform/complete the Actions contained in it, even if they have not been performed or completed. Also, You will no longer be able to enter the Experience Room Instant Win draw.

You can extend the period in which you will be able to access the Experience Room by performing another valid charging session before the end of the 48-hour period. If You do so, the 48 hours available will be recalculated from the time of the latest charging session. For example, if You performed a charging session at 13:00 on Monday, Your 'Experience Room' (and access to it) will be active until 12:59:59 on Wednesday. If You perform another valid charging session on Tuesday at 20:30, the 'Experience Room' (and access to it) will be active until 20:29:59 on Thursday.

Once the 'Experience Room' session has closed, to access it again You must perform a valid charging session and repeat the procedure described above (click on the access button within 48 hours of the charging session).

Please note that only by charging an electric vehicle in accordance with what is set out above is not by itself enough to obtain the benefits available in the Experience Room. You can only obtain the benefits by accessing the Experience Room and performing and completing the Actions contained in it and/or by entering the Experience Room Instant Win draw.

10.2 CHALLENGES

If You access Your 'Experience Room', You will have **3 challenges available to You every two weeks** (by 'week' we mean the period from 00:00:00 on Monday until 23:59:59 on Sunday) during the period in which Your 'Experience Room' is active.

You (the challenger) may choose to challenge another User on the 'league table' (opponent). You cannot issue a new challenge until the first challenge has been completed by both challenger and opponent, or the time available for completing the challenge has elapsed.

If You do not issue any challenges within the time limit, for whatever reason, You cannot carry them over. Similarly, You cannot carry over challenges for days on which You have not been able to access your 'Experience Room'.

Once Your Experience Room has closed, and there are still outstanding challenges remaining, the time available for completion will be deemed to have elapsed, even if they have been completed by only the challenger or only the opponent.

To complete a Challenge, the CHALLENGER must:

- select a User opponent from those shown on the 'league table' referred to in section 9.2 of these rules.
- select the Challenge from those available;
- complete the Challenge by allowing the Opponent to complete the challenge. If the Challenger interrupts a challenge, he/she will not receive any reward and may launch another Challenge.

To complete a Challenge, the OPPONENT must:

- accept the Challenge and participate in it. Please note that an opponent may participate in a Challenge even if he/she has no active 'Experience Room';
- complete the Challenge within 24 hours of launch (once he/she has received the invitation), regardless of when he/she has accepted it. If the Opponent stops participating in the Challenge, it cannot be resumed.

The outcome of the Challenge will be communicated only once both Participants involved—the challenger and the opponent—have completed the required activities, or when the time window to complete the Challenge has expired.

By participating in a Challenge, both the challenger and the opponent will receive:

50 Power Coins
and
1 Energy Star

For a complete overview of the rewards granted for completing individual Actions (including those related to the prize operation described above), please refer to the table provided in Annex 2 of these Rules.

CHALLENGE MISSION

CHALLENGER MISSION – If You launch a total of 5 Challenges during the period of validity—regardless of whether You complete them or the outcome—You will receive an additional:

50 Power Coins
and
5 Energy Stars

You can complete this mission only once during the period of validity. Any completions beyond the first will not result in the awarding of additional Points or any other type of reward.

OPPONENT MISSION – If You accept at least 3 Challenges, regardless of whether You complete them or the outcome, You will receive an additional:

500 Power Coins
and
5 Energy Stars

You can complete this mission only once during the period of validity. Any completions beyond the first will not result in the awarding of additional Points or any other type of reward.

10.3 EXPERIENCE ROOM INSTANT WIN

If You access Your 'Experience Room', you will have 1 chance per day (by 'day' we mean the period from 00:00:00 until 23:59:59) to participate in the Experience Room Instant Win draw and to win the prizes available in the period of validity of Your 'Experience Room'.

To participate in the Experience Room Instant Win draw, You must simply begin playing by clicking on the appropriate button which will appear in Your Experience Room. The result will be visible immediately on the device You used to participate. If You do not begin playing before the deadline, You will lose the chance to win the prizes and You cannot claim anything. You will lose all attempts to play that are unused when the period in which Your Experience Room is active, expires (i.e., 48 hours from the moment you perform a qualifying charging session).

The Instant Win Experience Room contest includes the awarding of:

- 700 PRIZES, each consisting of:

1 DISCOUNT COUPON FOR THE PLENITUDE ON THE ROAD APP worth €5,
valid for a charging session of at least €8.
The coupon must be used no later than 31st August 2026.

- 150 PRIZES, each consisting of:

1 PREPAID VOUCHER FOR THE PLENITUDE ON THE ROAD APP worth €25.

- 100 PRIZES, each consisting of:

1 PREPAID VOUCHER FOR THE PLENITUDE ON THE ROAD APP worth €50.

Prepaid Vouchers must be activated by 31st March 2026 and used no later than 31st August 2026.

For full details on the prizes, please refer to Section 11 of these Rules.

11. PRIZES AVAILABLE – METHOD OF USE

Below is a summary table of all the Prizes available, based on the different awarding methods provided under this prize contest.

AWARDING METHOD	PRIZE	TOTAL QUANTIT Y	UNIT VALUE	TOTAL VALUE
INSTANT WIN WELCOME TOGETHER	DISCOUNT COUPON	450	5.00 €	2,250.00 €
INSTANT WIN WELCOME TOGETHER	PREPAID VOUCHER	50	25.00 €	1,250.00 €
INSTANT WIN EXPERIENCE ROOM	DISCOUNT COUPON	700	5.00 €	3,500.00 €
INSTANT WIN EXPERIENCE ROOM	PREPAID VOUCHER	150	25.00 €	3,750.00 €
INSTANT WIN EXPERIENCE ROOM	PREPAID VOUCHER	100	50.00 €	5,000.00 €
FINAL DRAW – WELCOME	DISCOUNT COUPON	11	5.00 €	55.00 €

FINAL DRAW – WELCOME	PREPAID VOUCHER	2	25.00 €	50.00 €
THE RANKING	PREPAID VOUCHER	20	25.00 €	500.00 €
		15	50.00 €	750.00 €
		10	100.00 €	1,000.00 €

Winners will receive their prize via email as soon as possible and, in any case, within 180 days from the date the prize is awarded. You will be able to download Your prize starting from the delivery email.

DISCOUNT COUPONS and PREPAID VOUCHERS must be activated by entering the unique code received via email into the Plenitude On The Road App. To do so, You must log into the App with Your credentials, complete the payment method and billing profile, then enter the code in: “Profile” > “Coupons & promos” > “See all.”

DISCOUNT COUPONS must be used in a single transaction by 31st August 2026. It is Your responsibility to ensure that the contact details provided during App registration are correct and active; otherwise, the prize cannot be delivered or redeemed. The “prize email” will include all necessary instructions for redemption.

PREPAID VOUCHERS must be activated by entering the unique code received via email in the App by 31st March 2026. They can be used for electric vehicle charging sessions carried out by 31st August 2026. After these deadlines, any remaining credit will no longer be usable. It is Your responsibility to use the Prepaid Vouchers according to the instructions provided in the prize email. Prizes that are not activated or redeemed within the indicated timeframe will no longer be usable, and no alternative prize or compensation will be granted.

12. EXCLUSION FROM PARTICIPATION AND FAILURE TO CONFIRM A PRIZE

The Promoter reserves the right to carry out any checks it deems necessary to ensure compliance with the participation conditions set out in these Rules.

Any entries considered fraudulent, along with the related winnings, will be subject to verification and all necessary controls. If such checks confirm a breach of these Rules, the corresponding prizes will be cancelled. In the event of fraudulent participation, the Promoter reserves the right to take any action necessary to protect its interests, including through legal proceedings.

The Promoter also reserves the right to exclude from the contest any Participants who use tools or methods capable of bypassing the random nature of the draws, or who are otherwise judged to be acting suspiciously, fraudulently, or in violation of the proper conduct of the initiative. The Promoter, or third parties appointed by it, reserve the right to take all appropriate action—within the limits of applicable law—to prevent or inhibit any attempts to circumvent the system.

13. OTHER ACTIVITIES IN SUPPORT OF THE REWARD PROGRAMME AND BONUS POINTS

In addition to what has already been described, during the period of validity, all Participants may be offered further opportunities to earn additional Points useful for reaching reward thresholds, subject to appropriate communication.

Without prejudice to the rights of all Participants, the Promoter reserves the right to offer, for limited periods, additional benefits such as—by way of example—the opportunity to accumulate extra Points by completing specific activities.

The Promoter also reserves the right to introduce additional point-awarding methods linked to individual periodic promotional activities, provided that Participants are given adequate notice.

14. 'REPÊCHAGE' DRAWS FOR PRIZES UNCONFIRMED, UNASSIGNED OR REJECTED PRIZES

Prizes from the Instant Win contests that are not awarded due to lack of participation or not confirmed following verification will be re-allocated through a potential final recovery draw, which will take place by 13th February 2026.

In the recovery draw database, each Participant who validly took part in the relevant Instant Win contest—but did not win any prize during the standard contest phase—will be entered only once.

Before contacting and awarding prizes to winners of the recovery draw, necessary checks will be carried out. If a winner fails to pass these checks, they will not be contacted, and the prize will be assigned to the first eligible backup winner.

The Promoter shall not be held liable in the event a winner cannot be contacted due to lack of or delayed response, including failure to monitor the communication channels used.

15. GENERAL RULES

Participation in this prize contest implies full acceptance of the rules and terms set out in these Official Rules.

Please note that during the period of validity of the initiative, the Promoter may send communications regarding the contest and the available prizes to the email address provided by You, in order to enable You to redeem any prizes awarded.

Any participation behaviour deemed suspicious or potentially fraudulent by the Promoter will result in the blocking of prize delivery to the Participant involved.

Failure to provide one or more of the required elements for prize confirmation, or discrepancies in the provided information, will result in forfeiture of the prize.

The Promoter and the Appointed Party accept no responsibility in the event that:

- Your mailbox is full;
- The email address provided during registration is incorrect or incomplete;
- There is no response from the recipient's host after the email is sent;
- Your mailbox is deactivated;
- The email address provided is listed in a blacklist.

You are solely responsible for managing Your email account, including taking appropriate security measures to prevent unauthorized access by third parties.

Prizes awarded are non-transferable, cannot be exchanged for cash or gold, and may not be substituted, even with the addition of money, for another prize—whether of higher or lower value.

The Promoter and the Appointed Party shall not be held liable for improper use of the prizes by the winners, nor for the performance of services to which the prizes entitle the winners.

16. PRIZE POOL

The estimated prize pool for the prize operation amounts to €235,913.41, for which a 20% security deposit has been provided through a surety bond in favour of the Ministry of Enterprises and Made in Italy.

The value of the contest prize pool is €18,105.00, excluding VAT where applicable, for which a 100% security deposit has been provided through a surety bond in favour of the Ministry of Enterprises and Made in Italy.

17. PUBLICITY

The contest will be promoted in accordance with these Rules through communications via the App, email, advertising (ADV), and social media. The Promoter reserves the right to use any other communication channel it deems suitable to inform the intended audience about the contents of this prize contest.

The full version of the Official Rules will be available in the dedicated Be Together section of the Plenitude On The Road App and on the website at the following link: [Plenitude On The Road Documents | Eni Plenitude](#)

18. MISCELLANEOUS

Participation in this contest is entirely free of charge, with the exception of any costs related to standard web traffic, as agreed upon with Your own internet or mobile service provider.

The Promoter accepts no responsibility for any access issues, disruptions, malfunctions, or difficulties related to technical equipment, computers, cables, electronic systems, software, hardware, transmission, or connection lines that may prevent You from accessing the website or any part of it, or from participating in the contest.

19. CHARITABLE DONATION

Any prizes from the prize contest that are not awarded and/or not claimed will be donated to the following non-profit organization:

FondAction Piemontese per la Ricerca sul Cancro
no. 142 Strada Provinciale, Candiolo (TO),
Tax reference no. 97519070011

The Promoter reserves the right to provide alternative goods or services of equivalent value, where such alternatives may better support the activities of the non-profit organization due to their nature.

Prizes that are explicitly refused may remain with the Promoter.

20. WAIVER OF THE RIGHT TO WITHHOLD TAX

The Promoter waives its right to withhold amount for tax purposes, pursuant to Article 30, Italian Presidential Decree 29/09/73, from winners of prizes in the pool.

21. CANCELLING AN ACCOUNT

If You no longer wish to participate in this Initiative, You can contact Plenitude On The Road's customer services team and make a request to be removed from the draw database. In this case, You will no longer be able to access the various ways of playing and will not be eligible for any prize, but You may still use any prize won up until that moment.

If You delete the Plenitude On The Road App, You can no longer use prizes already won but not yet used. Please note that You can only use any prizes won when You restore the App, and if the terms and conditions of using the prize, set out in detail in the prize, are still valid.

If You delete Your profile from the Plenitude On The Road App, You will be excluded from the prize draw competition.

22. PROCESSING OF PERSONAL DATA

The privacy policy will be available in the relevant section of the Plenitude On The Road App and can always be viewed at <https://eniplenitude.com/mobilita-elettrica/be-together>

Date

20th June 2024

The Promoter
Be Power S.p.A.
The Representative
Advice Group S.p.A.

ANNEX 1

REWARDS CATALOGUE AND THRESHOLDS

SOGLIE	POWER COIN	PREMIO	VALORE
0	0	Wallbox Plenitude	100€ sconto
0	0	Coltivatori di emozioni – no minimum spend required	10% di sconto
0	0	Dalfilo	10% di sconto
0	0	Tucano – No minimum spend required on the Tucano website	20% sconto
0	0	Leolandia Gift Card (discount on fixed-date ticket)	2.00 €
0	0	Marshall	Sconto del 20%
0	0	Barò Gift Card	Buono regalo da 30€
0	0	Giordano Vini	10% di sconto
0	0	Quattroruote	47% di sconto
1	15.000	Plenitude Gift Card	5.00 €
	15.000	Amazon.it Gift Card	5.00 €
1	15.000	Tigotà Gift Card	5.00 €
1	15.000	Leolandia Gift Card (discount on open-date ticket)	5.00 €
2	25.000	Discount Coupon for the Plenitude On The Road App	7.00 €
3	45.000	Photosì Gift Card	10.00 €
3	45.000	2 Discount Coupons worth €5 each for the Plenitude On The Road App	10.00 €
3	45.000	Decathlon Gift Card	10.00 €
3	45.000	Conad Prepaid Card	10.00 €
4	70.000	Plenitude Gift Card	20.00 €
4	70.000	Deliveroo Gift Card	20.00 €
4	70.000	Expert Gift Card	20.00 €
5	100.000	Amazon.it Gift Card	40.00 €
5	100.000	IBS Gift Card	40.00 €
5	100.000	4 voucher prepagati da 10€ per l'App Plenitude On The Road	40.00 €

5	100.000	Zalando Gift Card	40.00 €
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ANNEX 2

QUALIFYING ACTIONS AND POINTS

TIPOLOGIA	Action	DETTAGLIO Action	CAP 6 MESI	Power Coins	Energy Stars
Action	Charging with pay-per-use tariff (min. 5 kWh) – POTR	Minimum required charge: 5 kWh	No cap	120	0
Action	Charging with pay-per-use tariff (min 5 kWh) – COMPETITOR	Minimum required charge: 5 kWh	No cap	60	0
Action	Saving a vehicle in the App	Only after registration to Be Together – MAX 1 vehicle and only the first time the Action is performed	1	100	10
Action	Saving favourite charging stations	Only after registration to Be Together – MAX 5 charging stations	5	10	5
Action	Complete your profile with a payment method	Only the first payment method added during the Period of Validity will be rewarded	1	500	5
Action	Attend an event	Take part in one of the events organized by Plenitude On The Road and its partners	No cap	0	100
Action	Purchase of CARD 50	For details and limitations, please visit: https://eniplenitude.com/mobilita-elettrica/tariffe-ricarica-auto-elettrica	No cap	200	10
Action	Purchase of CARD 100	For details and limitations, please visit: https://eniplenitude.com/mobilita-elettrica/tariffe-ricarica-auto-elettrica	No cap	400	15

Action	Purchase of CARD 150	For details and limitations, please visit: https://eniplenitude.com/mobilita-elettrica/tariffe-ricarica-auto-elettrica	No cap	600	20
Action	Welcome Bonus	Also valid for customers already registered with Be Together as of 18th July 2025	1	500	0
Action	Read article in Charging Room	Consult. Remuner once per each piece of content	6	100	2
Action	Read article	Consult. Remuner once per each piece of content	6	100	2
Action	Challenge – Partecipate	Accept Challenge	No cap	50	1
Action	Challenge – Partecipate	Challenge launch (possibility to launch up to 3 challenges every 2 weeks)	36	50	1
Action	Educational quiz in Room - Partecipate	Regardless of the answer given	6	50	2
Action	Educational quiz - Partecipate	Regardless of the answer given	6	50	2
Action	Complete survey	Regardless of the answer given	No cap	100	10
Action	Enter the Experience Room	Access your Room after completing a minimum 5 kWh charge (max once every 7 days)	24	200	5
Action	Share badge	Via available social media channels	1	0	5
Action	Share prize won	Via available social media channels	1	0	10

Badge	Open 6 Rooms	6 entries into your Experience Room	1	0	0
Badge	Take part in 12 Instant Wins	Regardless of the outcome	1	0	0
Badge	Read 6 articles	Consult of 5 different articles	1	0	0
Badge	Complete 6 quizzes	Completion of 5 different quizzes, regardless of the answers given	1	0	0
Badge	Launch 10 challenges	Regardless of the outcome of each individual challenge	1	0	0
Badge	Accept 5 challenges	Regardless of the outcome of each individual challenge	1	0	0
Missions	Sprint Charge	During the mission periods, complete 2 charging sessions of at least 5 kWh each via the Plenitude On The Road App at Plenitude On The Road-owned charging stations located in Italy and the Republic of San Marino	3	2000	20
Missions	Power Week	During the mission periods, from Monday to Friday, complete 1 charging session of at least 5 kWh via the Plenitude On The Road App at Plenitude On The Road-owned charging stations located in Italy and the Republic of San Marino	6	1500	20
Missions	Christmas On The Road	During the mission period, complete 4 charging sessions of at least 5 kWh each via the Plenitude On The Road App at any charging station	1	2500	30

		available through the App in Italy and the Republic of San Marino			
Missions	Art On The Road	During the mission periods, complete 1 charging session of at least 5 kWh via the Plenitude On The Road App at any charging station participating in the “The Art in Motion Museum” project in Italy or the Republic of San Marino to receive an additional 2,000 Power Coins and a 12% Tiquets discount	3	2000	5
Missions	Read 5 articles	Consult of 6 different articles	1	100	10
Missions	Complete 5 quizzes	Completion of 6 different quizzes, regardless of the answers given	1	100	5
Missions	Take part in 10 Instant Wins	Regardless of the outcome	1	500	0
Missions	Top up your wallet	Purchase of 4 prepaid cards across the 3 available denominations	1	1000	20
Missions	Enter the Experience Room and challenge at least 5 members	Regardless of the outcome of the individual challenges	1	100	5
Missions	Accept at least 3 challenges	Regardless of the outcome of the individual challenges	1	500	10